www.southeastenergysummit.com

Sponsorship Prospectus

2026

2026 Southeast Energy Summit
Beau Rivage Resort & Casino | Biloxi, MS
November 16 - 18, 2026

Southeast Energy Efficiency Alliance

WELCOME & INTRODUCTION

About the Summit

The 2026 Southeast Energy Summit explores the potential to advance new technologies, build better programs, and building the workforce needed to advance energy efficiency.

The obstacles and opportunities for the future of energy efficiency have never been greater than they are right now. Join us, November 16-18,-2026, in Biloxi, MS to forge and build a healthier, more efficient and prosperous Southeast.









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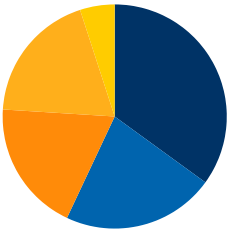
REACH THE RIGHT AUDIENCE

Why Sponsor

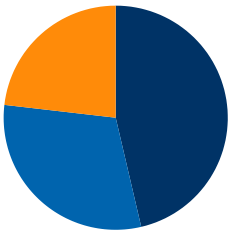
The Southeast Energy Summit is the leading event for organizations working to advance energy efficiency in the Southeast. When you sponsor the Summit, you'll:

- Reach the leaders and decision-makers shaping energy efficiency programs, policies, and investments across the region.
- Connect with utilities, governments, nonprofits, energy service providers, and community organizations focused solely on the Southeast.
- Showcase your organization's commitment to building a more efficient, resilient, and prosperous Southeast.

Who Attends



35% Nonprofits
22% Energy Service Provider
19% Utility
19% Government
5% CBO



38% Senior Decision Makers
25% Executives
37% Managers & Below

220+ Attendees — Diverse Tracks

40+ Speakers — Expert Voices

27+ States — National Attendance

OUR 2025 SPONSORS











































SPONSORSHIP PACKAGES

	Hea[illegible] RESERVED ,000	Platinum $25,000	Gold $20,000	Silver $15,000	Bronze $10,000	Partner $5,000
Complimentary registrations	7	5	4	3	2	1
Discount on additional tickets	10%	10%	10%	5%	5%	5%
Exhibitor package	Premier	Premier	Premier	Standard	Standard	Standard
Included on sponsor page	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Name & link
Included on conference app	Premier ad rotation & sponsor profile	Premier ad rotation & sponsor profile	Premier ad rotation & sponsor profile	Ad rotation & sponsor profile	Ad rotation & sponsor profile	Ad rotation & sponsor profile
Included on onsite printed & digital signage	Headline logo	Logo	Logo	Logo	Logo	Name only
Included in conference marketing	Headline logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Name & link
Opt-in attendee list	✓	✓	✓	✓	✓	✓

EXHIBITOR PACKAGES

The 2026 Southeast Energy Summit will be hosted on the Gulf Coast at the Beau Rivage in Biloxi, MS. The Summit brings together regional and national leaders in energy efficiency including representatives from utilities, the energy services and products sector, nonprofits, consultants, researchers, and more.

Exhibitor opportunities are included in all sponsorships and are available to purchase separate from sponsorship on a first-come, first-served basis.





PREMIER

Included in Headline, Platinum, and Gold sponsorship packages.

Member - $2,500
Non-Member - $5,000

The premier exhibitor package includes:

- 6 ft. table, 2 chairs, and power strip
- Preferred placement in high-visibility areas

STANDARD

Included in Silver, Bronze, and Partner sponsorship packages.

Member - $2,500
Non-Member - $5,000

The standard exhibitor package includes:

- 6 ft. table, 2 chairs, and power strip
- Location assigned following Premier exhibitor selections

RECOGNITION OPPORTUNITIES

FOR THE HEADLINE SPONSOR

Headline Sponsor RESERVED

Exclusive opportunity to be listed alongside SEEA as the headline sponsor throughout the Summit and in all marketing materials.

Power Hour Karaoke RESERVED

This signature Summit event attracts the entire conference! Speaking opportunities available.

FOR PLATINUM SPONSORS

Cocktails & Connections RESERVED

Grab attendees' attention at the first networking opportunity of the conference. Speaking opportunities available.

AV Sponsor

Enhance the Summit experience by sponsoring the audio-visual setup. Ensure seamless presentations and event coverage with your brand prominently displayed on AV equipment and event screens.

Summit Awards Lunch

Bring the entire Summit together to celebrate the leaders, organizations, and programs advancing energy efficiency across the Southeast. Speaker introduction opportunities available.

FOR GOLD SPONSORS & ABOVE

Members-only Lounge RESERVED

Highlight your brand to SEEA members and other VIPs in our exclusive members-only lounge.

Summit Photo & Video

Capture the moments that make the Summit memorable and feature your company's logo in post-summit galleries and sizzle reels.

FOR SILVER SPONSORS & ABOVE

Event App

Sponsor the official Summit app. Attendees can use the app to connect with each other, learn about sponsors and speakers, plan their schedule and more!

Members- Only Jacket RESERVED

Celebrate attendee excellence by sponsoring the exclusive Members Only jacket awarded to a highly engaged Summit participant. Your logo will be featured on the jacket, providing lasting brand visibility beyond the event.

RECOGNITION OPPORTUNITIES

FOR BRONZE SPONSORS & ABOVE

30-minute Session Breaks
Host an extended break at the Summit while promoting your company logo and brand. Suggested activations include fun snacks or wireless charging. Two available.

Wi-Fi RESERVED
Keep attendees connected by sponsoring the Summit Wi-Fi. Customize the Wi-Fi network name, password and landing page.

Scholarship Fund RESERVED
Help seed the Summit Scholarship Fund and contribute to a more diverse energy efficiency workforce. Your sponsorship allows young, nascent or community-based professionals learn more about the industry and gain professional development experience.

FOR PARTNER SPONSORS & ABOVE

20-minute Session Break
RESERVED
Keep attendees hydrated and refreshed throughout the Summit while promoting your company logo and brand. One available.

Summit Registration RESERVED
Greet each Summit attendee with a branded badge lanyard or bag, your logo on registration signage and a sustainable giveaway.

Special Registration Welcome
RESERVED
Greet Summit guests through custom sponsorship activations including entertainment, welcome drinks, gifts, treats, or your preferred activation.

> "The relationships are by far **the greatest takeaways**. While the information presented is top notch, building a list of contacts within the Southeast to work with year-round is **extremely valuable** and **unique to the Summit.**"
>
> - Jeff Smith, Southern Company

BECOME A SPONSOR TODAY

Contact us to get started.



About SEEA

The Southeast Energy Efficiency Alliance (SEEA) promotes efficient energy as a catalyst for economic growth, workforce development, and energy security across 12 southeastern states and the following islands: American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands. We provide research, consultation and education, stakeholder facilitation, program management and financial services to a diverse set of companies and organizations in the energy sector.

Contact Us

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